



New River Valley Fair July 26 - 31, 2021

New River Valley Recreation, Inc.
5581 Fairgrounds Circle, Dublin, VA 24084

Mailing: P.O. Box 595, Newbern, VA 24126
Phone: 540-674-1548 Fax: 540-674-0516
www.nrvfair.com

SPONSORSHIPS

EVENT

- All sponsors listed on www.nrvfair.com and linked to sponsor's website (if applicable)
- Also available are discounted group tickets, vendor spaces, and signage. **We can customize a package to suit the needs of the sponsor.**

BOOTS LEVEL \$500-\$999

- (6) one day gate passes (\$30- \$42 value)
- (6) grandstand event passes (\$30- \$100 value)

ROPE LEVEL \$1,000- \$1,499

- (10) one day gate passes (\$50- \$70 value)
- (10) grandstand event passes (\$50- \$100 value)
- Vendor space (limited) provided for sponsor (\$100 value)

RIDER LEVEL \$1,500- \$2,999

- (16) one day gate passes (\$80- \$112 value)
- (16) grandstand event passes (\$80- \$160 value)
- Vendor space (limited) provided for sponsor (\$100 value)

RODEO LEVEL \$3,000- \$4,999

- (20) one day gate passes (\$100- \$140 value)
- (20) grandstand event passes (\$100- \$200 value)
- Vendor space (limited) provided for sponsor (\$100 value)
- Sponsor provides own banner to be displayed during fair week or at Grandstand during sponsored event. (\$400 value)

BULL LEVEL \$5,000 and up

- (30) one day gate passes (\$150- \$210 value)
- (30) grandstand event passes (\$150- \$300 value)
- Vendor space (limited) provided for sponsor (\$100 value)
- New River Valley Fair will provide a banner for sponsor to be displayed during fair week or at Grandstand during sponsored event. (\$550 value)

OTHER SPONSORSHIPS

Sign Rental Space; you provide sign

_____ \$300(1 yr.) or _____ \$500(2 yrs.)

Billboard Sign (if applicable)

_____ \$250(4 ft. x 8 ft.)

OTHER _____

Camera ready or digital art logo enclosed or email to nrvfair@verizon.net. If not available, please list name as it should appear:

PLEASE PRINT & COMPLETE

NAME OF BUSINESS _____

ADDRESS _____

PHONE _____

EMAIL _____

WEB SITE _____

CONTACT PERSON _____

SIGNATURE REQUIRED _____

TITLE _____

DATE _____

METHOD OF PAYMENT

CHECK

CASH

AMOUNT \$ _____

OTHER: _____

SOLD BY: _____ (For Office Use ONLY.)