



NEW RIVER VALLEY FAIR

JULY 24– 29, 2017

New River Valley Recreation, Inc./ NRV Fairgrounds

5581 Fairgrounds Circle, Dublin, VA

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www.nrvfair.com

Dear Patron,

It's that time of year again! The 2017 New River Valley Fair is celebrating its 64th year and is looking forward to another successful year!

As always, the main objective is to have more participation from the surrounding communities and more youth involvement and growth in all areas of the Fair. There are youth shows and contests that promote agriculture and livestock, while other exhibits such as art, photography, quilting, homemaking, produce, etc. are open to all ages. The New River Valley Fair includes exhibitors from eight counties: Bland, Carroll, Floyd, Giles, Grayson, Pulaski, Montgomery, Wythe, and the City of Radford.

The Fair also provides entertainment such as the demolition derby, horse pull, local talent, lawn mower racing, bull riding & barrel racing, and usually a national acclaimed music artist or band. The Fair has hosted the likes of Jason Aldean, Kenny Chesney, Blake Shelton, Aaron Tippin, Charlie Daniels Band, comedians Jerry Clower, James Gregory, along with oldies Percy Sledge, and The Platters to name a few. For 2017, plans are for musical entertainment to headline two nights and there may be a special bonus night. Keep checking nrvfair.com for more information in the coming months.

For the past four years, numerous improvements and renovations have been made to the fairgrounds, and there are many more exciting ideas for the New River Valley Fair. New for this Spring is the addition of new benches that have been sponsored by numerous businesses, civic groups, & individuals. Other sponsored events such as the NRV Holiday Expo (Nov. 4th) and the New Year's Eve Gala (Dec. 31st) help support the Fair also. New River Valley Recreation, Inc. is a non-profit 501(c)(5) organization so all monies are used to promote the fairgrounds for youth and community events year round.

Donations and/or sponsorships are needed to help make the 2017 New River Valley Fair its best one yet! As an added benefit of any donation or sponsorship, your business will be advertised at www.nrvfair.com. Please see enclosed sponsorship and advertising information. Contact the fair office at 540-674-1548 or fair representative for any questions.

Thank you in advance for your support!

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