

NEW RIVER VALLEY FAIR: July 24- 29, 2017

EVENT SPONSORS

- All sponsors receive ad in the full color fair brochure (\$300 value)- 48,000 inserts distributed by *The Roanoke Times*, *The Burgs* and 6,000 copies placed around the New River Valley and surrounding areas. Includes the *Southwest Times* distributed throughout the NRV and westward.
- All sponsors listed on www.nrvfair.com and linked to sponsor's website (if applicable)
- Also available are discounted group tickets, vendor spaces, and signage. **We can customize a package to suit the needs of the sponsor.**
- Grandstand event passes available for the **ARMA Lawn Mower Racing** (Friday) or **Bulls & Barrels** (Saturday). **Demolition Derby** (Monday) admittance is free with gate pass.

NEST LEVEL \$500-\$999

- (6) one day gate passes (\$30- \$42 value)
- (6) grandstand event passes (\$30- \$100 value)

EGG LEVEL \$1,000- \$1,499

- (10) one day gate passes (\$50- \$70 value)
- (10) grandstand event passes (\$50- \$100 value)
- Vendor space (limited) provided for sponsor (\$100 value)

OWLET LEVEL \$1,500- \$2,999

- (16) one day gate passes (\$80- \$112 value)
- (16) grandstand event passes (\$80- \$160 value)
- Vendor space (limited) provided for sponsor (\$100 value)

FLEDGLING LEVEL \$3,000- \$4,999

- (20) one day gate passes (\$100- \$140 value)
- (20) grandstand event passes (\$100- \$200 value)
- Vendor space (limited) provided for sponsor (\$100 value)
- Sponsor provides own banner to be displayed during fair week or at Grandstand during sponsored event.

OWL LEVEL \$5,000 and up

- (30) one day gate passes (\$150- \$210 value)
- (30) grandstand event passes (\$150- \$300 value)
- Vendor space (limited) provided for sponsor (\$100 value)
- New River Valley Fair will provide a banner for sponsor to be displayed during fair week or at Grandstand during sponsored event. (\$550 value)

